

For Immediate Release

Vox ISM - Microsoft Canada's Canadian Partner of the Year signs nine (9) new customers in June










Toronto, Canada - July 13, 2010 - Vox ISM (www.voxism-mfg.com), announced today that the company added nine new customers in June, as Canadian manufacturers and distributors start to increase their spending on Capital Equipment and IT improvements. With the economy starting to stabilize, Manufacturers and distributors are looking to invest in tools to provide better information and increased visibility into their performance in a real-time environment.

"We're seeing a trend in companies wanting to take advantage of Microsoft's latest Business Intelligence software and Microsoft Excel 2010 capabilities," says Jim Heaton, President of Vox ISM. "Reporting within ERP implementations has always been a significant issue for small and mid-size manufacturing companies without the dedicated IT staff to build, adjust and create reports. Even for companies with the necessary support staff in place, reports have typically been inflexible and difficult for users to analyze the data in different ways. With Vox ISM and Excel 2010 these limitations and problems are now finally a thing of the past."

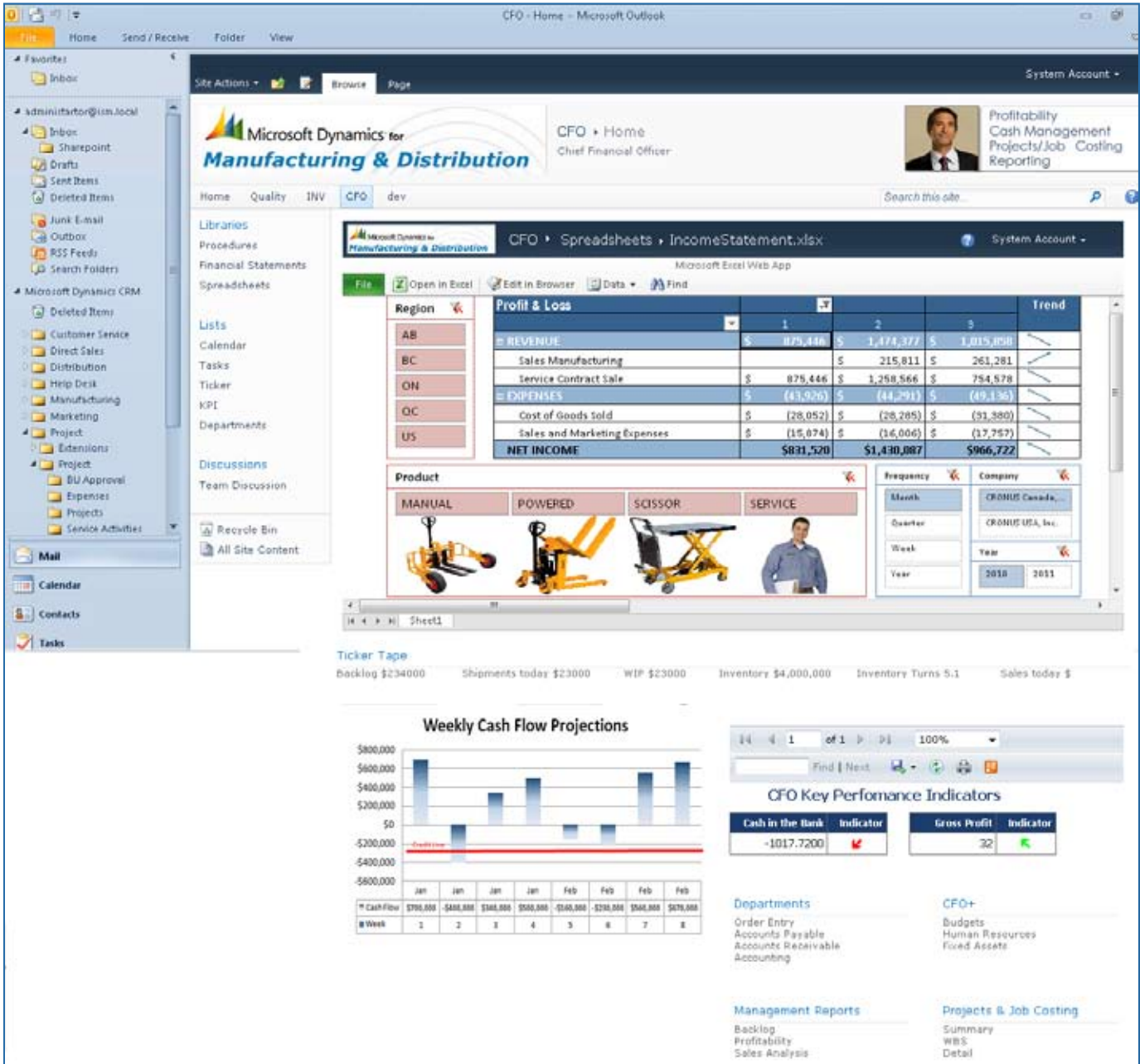
Microsoft Excel 2010 Highlights

- **Create data charts in a single cell** - With Sparklines, a new feature in Excel 2010, you can create small charts in a single cell to quickly discover patterns in your data. It's a quick and easy way to highlight important data trends such as seasonal increases or decreases, saving you time.
- **Zero in on the right data points quickly** - Microsoft Excel 2010 delivers a new and exciting filter enhancement for your Pivot Tables. The Slice feature provides you with a rich visualization of your Pivot Table view so you can dynamically segment and filter the data to display precisely what you need. With the new search filter, you can spend less time sifting through large data sets in your tables and Pivot Table views, and more time analyzing.
- **Efficiently model and analyze almost any data** - The Power Pivot for Excel add-in, a free download, provides groundbreaking technology such as streamlined integration of data from multiple sources and lightning-fast manipulation of large data sets with up to millions of rows. Business users can effortlessly publish and share analysis through Microsoft SharePoint Server 2010, and have other users enjoy the same Slicer, Pivot table, and fast-query capabilities when working on their Excel Services report.

New Vox Customers

<p>Form, Inc. - Form has manufactured thousands of self-service kiosk terminals and works with some of the world's foremost e-commerce software developers to design fully integrated solutions.</p>	
<p>The Indeka Group - The Indeka Group has been committed to providing quality footwear to retailers across the Canadian marketplace.</p>	
<p>Dan-D Foods Ltd. - Fine food importer, manufacturer and distributor of cashews, dried fruits, rice crackers, snack foods, spices etc. from around the world.</p>	
<p>HealthPRO - HealthPRO is Canada's undisputed No. 1 health sector group purchasing organization (GPO) with over a billion dollars in contract value. They advise and support members so that they can take maximum advantage of savings and efficiencies.</p>	
<p>St. Joseph Media - St. Joseph Media provides readers with the best Canadian magazines and advertisers with the highest concentration of educated, affluent, urban readers.</p>	
<p>McElhanney - McElhanney combines engineering, planning, mapping, environmental and surveying expertise into a seamless service, and help their clients, anywhere in the world, to develop their resource industries, their communities, and the infrastructure needed to service them.</p>	
<p>Northern Steel Ltd. - Northern Steel Ltd. is a diversified steel fabricating firm based in Prince George, British Columbia, Canada. Northern Steel manufactures and maintains products for the pulp and paper, chemicals, and mining industries.</p>	
<p>Canadian Welding Bureau - The CWB qualifies welders, welding procedures as well as providing comprehensive training courses and products through the CWB Learning Centre. The activity of the CWB contributes to the high level of competence enjoyed by industries employing welding and joining and the consistent progress in welding technology, and the reliability of welded products.</p>	
<p>Canadian Institute for NDE (CINDE) - CINDE (Canadian Institute for NDE) is a not-for-profit organization offering professional membership and education in the development and application of NDT (Non-Destructive Testing) in Canada and internationally through society membership, conferences, a technical Journal, this web site, educational programs, book sales, research, qualification activities and consulting services.</p>	

Microsoft Dynamics allows you to make effective, informed decisions based on valuable information that was previously buried in your business systems.



The screenshot displays the Microsoft Dynamics for Manufacturing & Distribution interface. The main content area shows a Profit & Loss statement for the 'CFO' user. The statement is broken down by region (AB, BC, ON, OC, US) and product type (MANUAL, POWERED, SCISSOR, SERVICE). Below the P&L statement, there are sections for 'Weekly Cash Flow Projections' (a bar chart and a data table), 'CFO Key Performance Indicators' (Cash in the Bank and Gross Profit), 'Departments' (Order Entry, Accounts Payable, etc.), 'Management Reports' (Backlog, Profitability, Sales Analysis), and 'Projects & Job Costing' (Summary, WBS, Detail).

Region	1	2	3	Trend
AB				
BC				
ON				
OC				
US				
NET INCOME	\$831,520	\$1,430,087	\$966,722	

Week	1	2	3	4	5	6	7	8
Cash Flow	\$780,000	-\$480,000	\$340,000	\$500,000	-\$160,000	-\$230,000	\$560,000	\$270,000

Indicator	Value
Cash in the Bank	-1017.7200
Gross Profit	32

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